

**COUNTY OF SAN LUIS OBISPO BOARD OF SUPERVISORS
AGENDA ITEM TRANSMITTAL**

(1) DEPARTMENT Planning and Building	(2) MEETING DATE 12/17/2013	(3) CONTACT/PHONE Dana Lilley, Supervising Planner/(805)781-5715 dlilley@co.slo.ca.us	
(4) SUBJECT Request to approve Amendment No. 1 to Agreement with Economic Vitality Corporation in the amount of \$50,000 to implement the EVC's San Luis Obispo County Clusters of Opportunity Economic Strategy. All Districts.			
(5) RECOMMENDED ACTION It is recommended that your Board approve and direct the Chairman to sign attached Amendment No. 1 to Agreement with Economic Vitality Corporation in the amount of \$50,000 to implement the EVC's San Luis Obispo County Clusters of Opportunity Economic Strategy.			
(6) FUNDING SOURCE(S) General Fund (FC 290)	(7) CURRENT YEAR FINANCIAL IMPACT \$50,000.00	(8) ANNUAL FINANCIAL IMPACT \$150,000.00	(9) BUDGETED? Yes
(10) AGENDA PLACEMENT <input checked="" type="checkbox"/> Consent <input type="checkbox"/> Presentation <input type="checkbox"/> Hearing (Time Est. ____) <input type="checkbox"/> Board Business (Time Est. ____)			
(11) EXECUTED DOCUMENTS <input type="checkbox"/> Resolutions <input checked="" type="checkbox"/> Contracts <input type="checkbox"/> Ordinances <input type="checkbox"/> N/A			
(12) OUTLINE AGREEMENT REQUISITION NUMBER (OAR)		(13) BUDGET ADJUSTMENT REQUIRED? BAR ID Number: <input type="checkbox"/> 4/5 Vote Required <input checked="" type="checkbox"/> N/A	
(14) LOCATION MAP N/A	(15) BUSINESS IMPACT STATEMENT? No	(16) AGENDA ITEM HISTORY <input type="checkbox"/> N/A Date: __8/6/13 (item #15)_____	
(17) ADMINISTRATIVE OFFICE REVIEW Lisa M. Howe			
(18) SUPERVISOR DISTRICT(S) All Districts -			

County of San Luis Obispo



TO: Board of Supervisors

FROM: Planning and Building / Dana Lilley, Supervising Planner

DATE: 12/17/2013

SUBJECT: Request to approve Amendment No. 1 to Agreement with Economic Vitality Corporation in the amount of \$50,000 to implement the EVC's San Luis Obispo County Clusters of Opportunity Economic Strategy. All Districts.

RECOMMENDATION

It is recommended that your Board approve and direct the Chairman to sign attached Amendment No. 1 to Agreement with Economic Vitality Corporation in the amount of \$50,000 to implement the EVC's San Luis Obispo County Clusters of Opportunity Economic Strategy.

DISCUSSION

The adopted budget under fund center 290 (Community Development) includes \$148,775 in general fund support for use by the Economic Vitality Corporation (EVC). The originally proposed budget included just \$98,775, but it was increased by \$50,000 in September when the County determined the amount of unspent funds available from the previous fiscal year. The original scope of work included the following tasks:

- A. Acting as lead agency, assist the County by facilitating implementation and preparing updates as needed for a countywide economic strategy.
- B. Obtain matching funds in an amount at least equal to the amount of funding provided by the County (any non-county funding secured by the EVC for the countywide economic strategic plan shall be counted toward this matching funds performance objective);
- C. Convene at least one seminar on a topic related to the economic strategy that will assist and improve county businesses and the county economy.
- D. Act as a referral agency to the County, engaging cluster industry stakeholders and facilitating input on proposed policy adoption and modification actions.
- E. Monitor opportunities for statewide action pertaining to economic initiatives. Engage cluster industry and other community stakeholders as feasible and appropriate.
- F. Establish and maintain collaborative relationships with economic development and workforce development partners locally and in adjacent regions (Monterey, Santa Barbara, Ventura).

In order to ensure that the businesses participating in implementing the economic strategy remain engaged and effective, the EVC requested this additional \$50,000. The following additional tasks will be implemented if this amendment is approved:

- A. Finalize and present economic analysis pilot project report and recommendations.
- B. Establish guidelines for clusters to provide input to county regarding infrastructure planning and finance.
- C. Finalize, issue and present report on workforce housing survey.
- D. Complete an assessment and report findings of commercial and manufacturing facility needs based upon input from knowledge and information and specialized manufacturing cluster companies.
- E. Assist Specialized Manufacturing cluster to develop a structure and populate a complete database of all manufacturing firms in the county.

OTHER AGENCY INVOLVEMENT/IMPACT

County Counsel has reviewed and approved the Amendment as to form and legal effect.

FINANCIAL CONSIDERATIONS

This contribution continues the sixteen-year County practice of providing support for the EVC to conduct economic development activities throughout the county. In most years this contribution was \$100,000 each year. It is the EVC's stated intent to request approximately \$150,000 from the County per year for at least the next two to three years.

RESULTS

The intended result is successful businesses employing county residents. More specifically, the EVC will continue to coordinate implementation of the county-wide Economic Strategy, which involves facilitating meetings and other communications for the six clusters and many other tasks. The EVC will obtain matching funds at least equal to the County's contribution.

ATTACHMENTS

Attachment 1: Amendment No. 1 to 2013 EVC Agreement